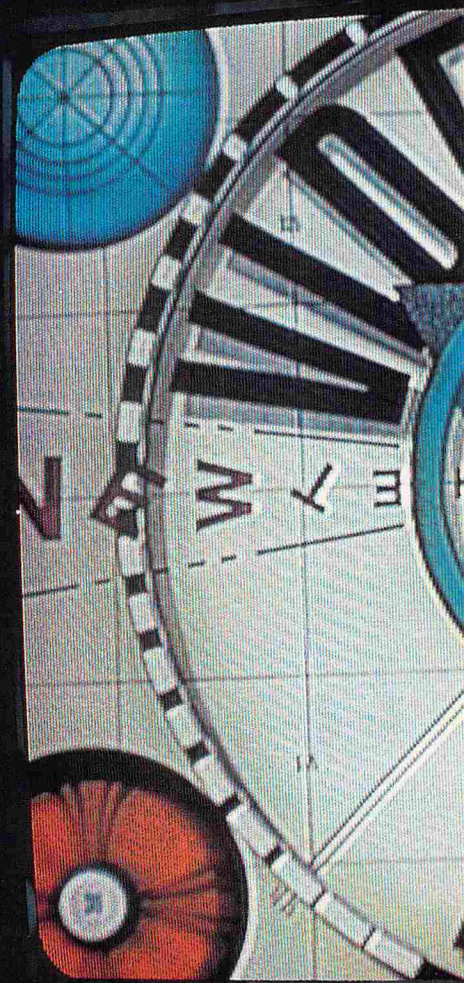


NewTek
introduces
the missing link
between your
Macintosh and
broadcast quality
video.



Macintosh
Quadra 700

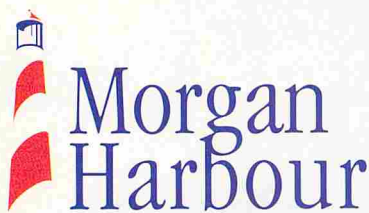


TOASTER Link

Desktop Video

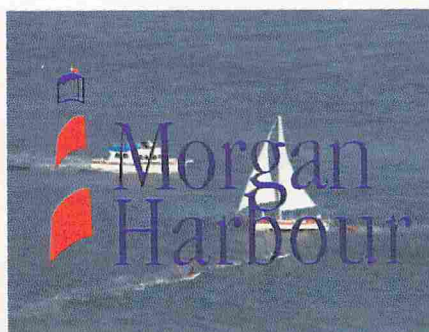
ToasterLink, gateway to your imagination

When NewTek's Video Toaster burst on to the market in October 1990, it created a revolution in video. For the first time, true broadcast quality video was available at a price almost everyone could afford. Now, NewTek brings the same video magic to the Macintosh with ToasterLink. Take control of the combined power of the Macintosh and the Video Toaster and your creations will never be the same!



Print Mac graphics to network quality videotape

ToasterLink allows you to expand your graphic ideas into the dynamic realm of video, and show them off to anyone with a VCR. With the click of a button, ToasterLink exports your Macintosh designs to the Video Toaster for the broadcast quality output that video professionals around the world turn to every day.

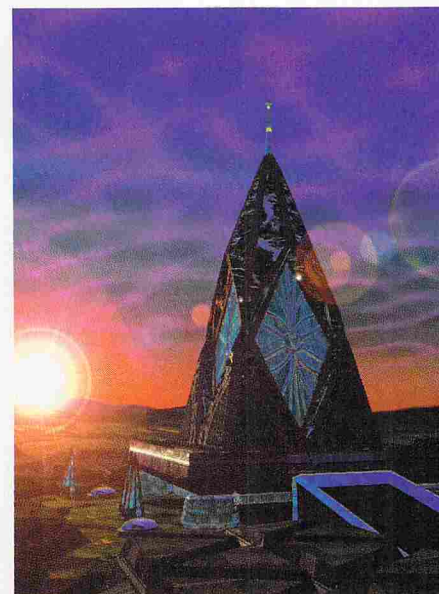


Bring broadcast quality video images to print.

Use your Toaster to capture high quality video images from a camcorder, VCR or laser disc and you'll have full color, full screen video images on your Mac, unlike anything you've seen before. Once inside the Mac, these images can be retouched, enhanced and printed using all of the powerful graphic and desktop publishing tools that make the Mac the platform of choice for serious print graphic designers.



When the Macintosh first arrived on the market, they said it was the computer for the rest of us. Now, NewTek offers video for the rest of us. ToasterLink provides the connection from the world's most powerful video tool to



the world's most powerful print graphics computer. Now, the promise of professional video on your Mac is a reality with ToasterLink.

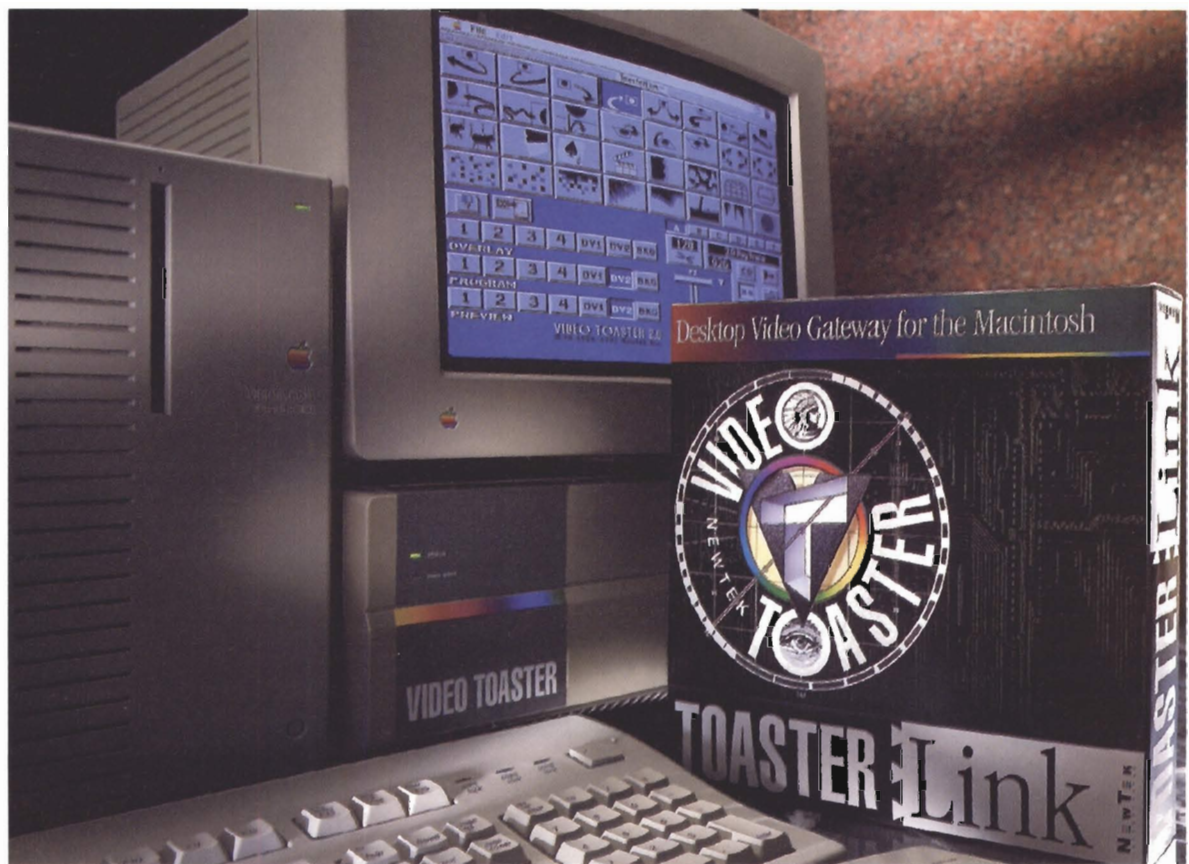
Gateway for the Macintosh

*"NewTek Video Toaster—
a DTV product that
easily outperformed
the best Mac card."
—MacUser*

*"The Toaster creates
desktop video the way
Apple Computer and
Aldus Corp. created
desktop publishing."
—Los Angeles Times*

*"...Video Toaster has been
billed as personal com-
puting's third revolution-
ary product (the first two
being VisiCalc, the first
spreadsheet, in 1979, and
the Macintosh in 1984)."
—Discover*

*"The big news
at the moment is
NewTek's Video Toaster."
—Time Magazine*



Because professional results demand professional tools.

From motion pictures and television to business and education, industry professionals have come to rely on the Video Toaster, the world's first all-in-one broadcast-quality video production studio. The Toaster provides the 9 essential tools for making broadcast video: digital video effects, character generator, video paint system, 3D graphics and animation, dual frame buffers, luminance keyer, real-time color processing and still store/frame grabber. The Toaster has so revolutionized the video industry that it has been featured in stories in Time, USA Today, Rolling Stone, MacUser, MacWeek, hundreds of other publications and even NBC Nightly News.



Video will never be the same.

NewTek
INCORPORATED

Complete systems starting at \$4595. Outside North America call 617-288-21652. Demo also available on S-VHS, Hi8, 3/4"SP, MII, Betacam, I", and D2 at nominal cost. Next-day delivery available. Price and specifications subject to change. Video Toaster, Lightwave 3D and ToasterPaint are trademarks of NewTek, Inc.
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